

NAME

TITLE  
000-000-0000 / EMAIL / CITY, STATE, ZIP

Profile

To secure an Associate Creative Designer position where my strong design skills, collaborative mindset, and passion for creating visually captivating experiences can contribute to developing impactful design solutions.

Experience

Junior Graphic Designer - ABC Designs Agency / Location

June 2022 - Present

- Collaborate with senior designers to develop visually appealing graphics, layouts, and illustrations for marketing materials, websites, and social media platforms.
- Assist in the creation and execution of brand identities, including logo design, typography selection, and brand guidelines, ensuring consistent visual representation across various touchpoints.
- Participate in brainstorming sessions and help form creative ideas and concepts for client projects, considering [target audience](#), industry trends, and brand objectives.
- Research current design trends, competitor analysis, and audience preferences to inform design decisions and guarantee innovative designs.
- Work closely with cross-functional teams, including marketing, copywriting, and development, to improve the cohesive and seamless execution of design projects.

Digital Design Intern - XYZ Media Company / Location

January 2021 – May 2022

- Assisted in designing and producing engaging digital assets, such as website banners, social media graphics, and email newsletters, adhering to brand guidelines and optimizing user experience.
- Collaborated with the marketing team to develop and execute creative concepts for digital campaigns, including display ads and landing pages, to drive engagement and conversion rates.
- Supported the creation and maintenance of website content by designing and implementing UI elements, facilitating intuitive navigation and a visually compelling user interface.
- Conducted usability testing and gathered user feedback to improve digital design solutions, iterating on designs based on user-centered principles.
- Assisted in managing and organizing digital assets libraries for easy accessibility for team members and maintaining brand consistency across platforms.

Project Experience

- **Design a responsive website:** Developed a visually captivating and user-friendly website design for an eCommerce store, focusing on seamless navigation, optimized product showcases, and intuitive checkout processes, resulting in improved user satisfaction, increased conversion rates, and a boost in online sales.
- **Interactive infographics:** Created interactive infographics and data visualizations to present complex information in an engaging and easily understandable format for a data-driven report, facilitating clear communication of key insights and improving data comprehension for the target audience.

Education

Bachelor of Arts in Visual Communication Design - UCLA

MONTH 2020

- GPA: LIST
- AWARD
- AWARD

DEPARTMENT - SCHOOL

MONTH YEAR

- GPA: LIST
- AWARD
- AWARD

Skills

Expertise

- Graphic design software proficiency (e.g., Adobe Creative Suite)
- Problem-solving
- Strong understanding of design principles and typography
- Teamwork
- Time management and organizational skills

Licenses & Accreditations

Licenses & Accreditations

- Adobe Certified Expert (ACE) in Graphic Design
- Certified User Experience Professional (CUXP)
- [Google Analytics](#) Individual Qualification (GAIQ)