

NAME

TITLE

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Profile

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Experience

Science Fiction Podcaster - Company / Location

MONTH YEAR - Present

- **Job Description:** Produced over 200 weekly podcasts with over 3,000 listeners, created social media marketing campaigns, and developed email marketing campaigns.
- **Results:** Decreased churn by 20% with my social media marketing campaign, interviewed industry-leading experts, and amassed a following of 200,000 on social media.
- **Additional Competencies:** Planned and executed industry events and collaboratively organized an exposition at the Art Museum.
- **Other:** Maintained the podcast through all four college years and trained a successor to replace me.

Full-Semester SEO Project - Company / Location

MONTH YEAR – MONTH YEAR

- **Job Description:** Created a website and blog to assess SEO performance for a class and continued to maintain the blog after the class ended.
- **Results:** Amassed over 100,000 views and 10,000 subscriptions, launched a podcast (detailed above), ranked in the top 3 in Google for 60% of the target audience.
- **Additional Competencies:** Used SEMRush to identify topics with high traffic and leveraged SEO techniques.
- **Other:** Won an award for my work and received honors on my related thesis project.

Project Experience

- **Sporting Goods Employee:** Worked at a sporting goods store and created an SEO blog that gained over 10,000 followers, increasing sales by 20%.
- **Landscaping:** Co-founded and led a landscaping business for four years through high school and early college.
- **Building Blogs:** Built and launched blogs for over 30 clients over four years.

Education

2015-2019

Bachelor of Science in Business Administration - University of Florida

- GPA of 3.87
- Minor in Computer Science
- GPA of 3.98
- created a capstone project on SEO.

High School Diploma - Pinellas High School

May 2009

- GPA of 4.0
- National Merit Scholarship.

Skills

Expertise

- Data-driven
- Analytical and Critical Thinker
- Creative
- Determined & Committed
- Excellent Collaborative Skills

Licenses & Accreditations

Licenses Licenses & Accreditations

- Google Analytics Certification
- Professional Certified Marketer
- Certified SCRUM Master