

NAME

TITLE

000-000-0000 / EMAIL / CITY, STATE, ZIP

Profile

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Experience

Milk Art & Marshmallows YouTube Channel – Owner - Company / Location

MONTH YEAR - Present

- Filmed, edited, and published two weekly videos demonstrating various coffee and dessert-based recipes
- Promoted the channel across multiple social media platforms, including Facebook, Twitter, Pinterest, and Reddit
- Facilitated audience growth to the tune of 55,000 new subscribers since June 2022
- Collaborated with other similarly-themed content creators to appeal to a larger target audience
- Curated monthly recipe collections for 14,000 Milk Art & Marshmallows paid subscribers

Milk Art & Marshmallows Blog – Owner - Company / Location

MONTH YEAR – MONTH YEAR

- Wrote, edited, and published weekly interactive recipe blogs according to web-design best practices
- Created coordinating graphics to accompany all recipes in Adobe PhotoShop
- Attracted more than 26,000 monthly visitors, of which 33% come from social media links, 48% come from organic rankings, and 29% come through cross-promotions with other content creators

Project Experience

- Dreamy, Creamy Double Chocolate Cake with Foam Kitty Latte
- Pecan Turtle Brownie Cheesecake with French-Pressed Dark Roast
- DIY Valentine’s Chocolate Box and “I Love You, Darjeeling” Milk Tea
- Springtime Strawberry Shortcakes and Grapefruit-Scented Kenyan Medium Roast
- Stormy Weather Clotted Cream Scones and “When It Rains, It Pours” Cozy Irish Breakfast Tea

Education

High school diploma - Rosa Parks High School

Graduated May 2012

- GPA: LIST
- AWARD
- AWARD

DEPARTMENT - SCHOOL

May 2009

- GPA: LIST
- AWARD
- AWARD

Skills

Expertise

- Pastry arts
- Tea and coffee flavor pairings
- Audience cultivation
- Digital marketing
- Remote and in-person collaboration

Licenses & Accreditations

Licenses Licenses & Accreditations

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