

# NAME

TITLE  
000-000-0000 / EMAIL / CITY, STATE, ZIP

## Profile

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## Experience

### Professional Hair Stylist - Company / Location

MONTH YEAR - Present

- Demonstrated technical skill when providing hair coloring, cutting, extensions, perms, straightening, and conditioning treatments for clients with different hair types.
- Retained 92% of customer base built at previous salon, with over ¾ of these clients booking add-on services at the following salon based on word-of-mouth recommendations.
- The uptick in customer base from the previous salon led to a 33% increase in revenue at the current salon.
- Ranked #2 consistently in the month-to-month service bookings.
- Introduced chemical-free and cruelty-free shampoos and conditioners for a healthy and eco-conscious workplace.

### Professional Hair Stylist - Company / Location

MONTH YEAR – MONTH YEAR

- Built long-lasting client relationships with repeat customers by delivering high-quality services and friendly conversation.
- Exceeded productivity goals throughout the duration of the job, achieving top 5 status month-over-month in terms of booked services and add-on sales.
- Used different hair-cutting tools to cut, trim, shape, and fix clients' hair, such as scissors, razors, and brushes.
- Performed in-home services for clients who were unable to travel to the salon.
- Sanitized the hair-cutting tools, restock products, and clean the workstation/entire salon during scheduled days.

### Project Experience

- Created a spa promotional service that offered discount rates on massages, spa services, and facials, leading to a \$4k monthly increase in revenue per month.
- Created package haircut and styling deals that led to a \$2k increase in revenue per month and a 86% client satisfaction rating.

## Education

### Costmotology - Aveda Institute

MONTH YEAR

- GPA: LIST
- AWARD
- AWARD

### DEPARTMENT - SCHOOL

MONTH YEAR

- GPA: LIST
- AWARD
- AWARD

## Skills

### Expertise

- Men's, women's, and unisex cuts and styles
- Hair smoothing and relaxing treatments, including Brazilian blowouts and keratin straightening
- Balayage, somber, and ombre treatments
- Special occasion treatments and styling, including weddings
- Expertise in braiding and natural styles

## Licenses & Accreditations

### Licenses & Accreditations

- Licensed Cosmetologist, ABCH-Certified
- American Board of Certified Hair Colorists, Certification