

NAME

TITLE
000-000-0000 / EMAIL / CITY, STATE, ZIP

Profile

Seeking an entry-level creative designer position where I can apply my artistic skills, passion for design, and strong attention to detail to contribute to visually exciting projects while further developing my expertise in the field.

Experience

Graphic Design Intern - ABC Studio / Location

MONTH 2022 - Present

- Assisted senior designers in creating visually appealing graphics and layouts for various [marketing collateral](#), including brochures, posters, and social media content.
- Collaborated with the marketing team to develop and execute creative concepts for digital campaigns, resulting in increased user engagement and brand awareness.
- Conducted market research competitor analysis to inform design decisions and ensure alignment with current industry trends.
- Contributed to brainstorming sessions and provided creative input to develop innovative design solutions that meet client requirements.
- Supported the team in image retouching, color correction, and file preparation for print production.

Self-Employed | Remote - Company / Location

August 2021 – May 2022

- Collaborated with clients to understand their business goals and design requirements, translating them into visually appealing and user-friendly websites.
- Developed wireframes and mockups to present design concepts and gain client approval, ensuring effective communication and client satisfaction throughout the [project lifecycle](#).
- Implemented responsive design principles and optimized websites for mobile devices, delivering seamless user experiences across different screen sizes.
- Customized website themes and integrated various plugins and functionalities to meet client specifications and enhance website performance.
- Provided ongoing website maintenance and updates, ensuring functionality, security, and consistent branding for clients' online presence.

Project Experience

- Shopping app UI redesign:** Collaborated with a development team to revamp the user interface of a mobile shopping app, focusing on enhancing user experience, improving navigation, and optimizing the overall visual design to increase user engagement and streamline the purchasing process.
- Designed marketing collateral:** Worked closely with a non-profit organization to create marketing collateral, such as event posters, brochures, and graphics for social media, to promote a fundraising event, effectively communicating the event's purpose, mission, and impact to the target audience and generating increased awareness attendance.

Education

BSc Digital Design and Media Arts - Parsons School of Design

MONTH 2021

- GPA: LIST
- AWARD
- AWARD

DEPARTMENT - SCHOOL

MONTH YEAR

- GPA: LIST
- AWARD
- AWARD

Skills

Expertise

- Proficiency in graphic design software (e.g., [Adobe Creative Suite](#))
- Strong eye for aesthetics and visual composition
- Creativity and ability to generate innovative design concepts
- Knowledge of design principles and typography
- Effective communication and collaboration skills

Licenses & Accreditations

Licenses & Accreditations

- [Adobe Certified Associate](#) (ACA) in Graphic Design
- [Google Ads Certification](#)
- HubSpot Inbound Marketing Certification