

NAME

TITLE

000-000-0000 / EMAIL / CITY, STATE, ZIP

Profile

Proin gravida nibh vel velit auctor aliquet. Proin gravida nibh vel velit auctor aliquet. Aenean sollicitudin, lorem quis bibendum auctor, nisi elit consequat ipsum, nec sagittis sem nibh id elit. Duis sed odio sit amet nibh ipsum.

Experience

Data Analyst Intern - Butterfly Cosmetics Group – Tampa, Florida

March to April 2022

- Collected data for sales and marketing reports.
- Analyzed customer voice chat data.
- Created dashboards on Tableau with the data provided.
- Analyzed KPIs and metrics for stakeholders.
- Accomplished data cleaning when necessary.

Marketing Data Analyst Intern - WestBeach Pet Store – Tampa, Florida

April to May 2022

- Conducted local marketing assessments and came up with strategies to meet sales goals.
- Assisted in analyzing reports from competitor businesses.
- Translated business needs into analyses and made it easy to understand customers.
- Accomplished problem-solving through an analytics approach.
- Recommended changes to marketing and sales procedures based on trends and data analyses.

Project Experience

- Lorem quis bibendum auctor, nisi elit consequat ipsum
- Lorem quis bibendum auctor, nisi elit consequat ipsum
- Lorem quis bibendum auctor, nisi elit consequat ipsum

Education

Bachelor of Science in Business Information Technology-

The University of Tampa

2017 to 2022

- Graduated with honors with a cumulative GPA of 3.51
- Received the Outstanding Student Award in BS-BIT Program
- Consistent Dean's Lister through all 4 years of college

DEPARTMENT - SCHOOL

May 2009

- GPA: LIST
- AWARD
- AWARD

Skills

Expertise

- Proficient in MS Excel, Word, and Powerpoint
- Capable of using Tableau for creating reports
- Has good leadership skills and takes initiative in various social events
- Has basic knowledge of business analytics, marketing, and statistics
- Can multitask and work in a fast-paced environment

Licenses & Accreditations

Licenses Licenses & Accreditations

- Became an active member of the American Marketing Association AMA from 2019 to 2022.
- Participated as an officer of the Active Minds Student Organization. Was in charge of planning three official events.
- Attended the "Cybersecurity and the Geopolitics Data Routing" training last October 2021.
- Took part in the Data Analyst Boot Camp coordinated by the BS-BIT program head.