

NAME

TITLE

000-000-0000 / EMAIL / CITY, STATE, ZIP

Profile

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Experience

Senior Business Analyst - Company / Location

2022 to present

- Led a team of five business analysts in documenting product lifecycle.
- Consulted with clients about requirements, training, and product evaluation.
- Collaborated with key stakeholders to improve operations.
- Analyzed financial reporting of sales associates on a monthly basis.
- Served as the liaison between the team and clients.

Business Analyst - Company / Location

2018 to 2022

- Assessed the performance of the company and created weekly reports.
- Conducted research on 50 competing businesses to figure out the most effective strategies.
- Conducted weekly training sessions for interns and new hires.
- Built an automatic reporting system using key financial metrics for quarterly reports.
- Assisted in developing key performance indicators for several positions.

Project Experience

- **Customer Churn Rate Prediction:** developed a method to forecast customer spending habits.
- **Sales Data Analysis:** created reports on sale trends and what affects them.
- **Stock Market Data Analysis:** conducted research to compare the company's status with competitors.

Education

Master of Business Administration - East Washington University

Bachelor's Degree in Business- University of Southern California

Skills

Expertise

- Structured Query Language (SQL)
- Data modeling
- Finance and accounting
- Team communications
- Business process mapping

Licenses & Accreditations

Licenses Licenses & Accreditations

- Certified in Process Improvement (CPI)
- Certified Business Analysis Professional (CBAP)
- Negotiations and the Art of Persuasion course