NAME

TITLE
000-000-0000 / EMAIL / CITY, STATE, ZIP

Profile	To leverage my extensive experience as a creative designer to lead and inspire design teams and contribute to the organization's strategic vision as an Experienced Creative Designer.

Experience

Senior Creative Designer - **XYZ Designs Agency** / Location
January 2018 - Present
- Lead and oversee a team of designers, providing guidance, mentorship, and feedback to ensure the successful execution of design projects and adherence to brand guidelines.
- Conceptualize and develop visually compelling design solutions for various mediums, including print, digital, and multimedia platforms, while strongly focusing on brand identity and user experience.
- Collaborate with cross-functional teams, including marketing, product development, and sales, to align design strategies with business objectives and deliver impactful communication materials.
- Manage multiple projects simultaneously, ensuring deadlines are met and maintaining a high standard of design quality and attention to detail. Stay current with industry trends, emerging technologies, and design best practices, applying this knowledge to enhance the design process and continuously deliver cutting-edge results.

Lead Graphic Designer - **ABC Advertising Agency** / Location
June 2014 – December 2017
- Developed and executed innovative design concepts for diverse clients across industries, translating marketing objectives into visually engaging collateral, including brochures, advertisements, and digital media.
- Collaborated closely with clients to understand their brand identity, target audience, and communication goals.
- Mentored and trained junior creative designers, fostering growth and development while maintaining a positive and collaborative team environment.
- Conducted design presentations to clients, effectively communicating design strategies, rationale, and the value of visual solutions.
- Managed the production process, coordinating with external vendors and printers to ensure accurate and timely delivery of final design materials.

Project Experience
- **Designed a UI for a VR training program**: Created an immersive and intuitive user interface for a virtual reality training program, focusing on seamless navigation, interactive elements, and engaging visuals to provide an effective learning experience.
- **National advertising campaign**: Provided creative direction and led a team of designers and copywriters in developing a national advertising campaign, encompassing print, digital, and broadcast media, to effectively communicate key brand messages and drive brand awareness and customer engagement on a large scale.

Education

Master of Fine Arts in Graphic Design - Savannah College of Art and Design
MONTH 2014
- GPA: LIST
- AWARD
- AWARD

DEPARTMENT - SCHOOL
MONTH YEAR
- GPA: LIST
- AWARD
- AWARD

Skills

Expertise
- Art direction and visual storytelling
- Advanced proficiency in motion graphics and animation
- User experience (UX) design and user-centered design principles
- Project management and coordination
- Effective communication and presentation skills

Licenses & Accreditations

Licenses & Accreditations
- Certified Professional in Graphic Design (CPGD)
- Certified User Experience Professional (CUXP)
- Adobe Certified Expert (ACE) in Visual Design