# **NAME**

TITLE

000-000-0000 / EMAIL / CITY, STATE, ZIP

#### **Profile**

To obtain a challenging and rewarding position as an experienced Sales Representative, utilizing my extensive sales experience and client relationship management skills to increase company revenue and exceed sales targets.

#### **Experience**

#### Senior Sales Representative - Valley Spring Company/ Location

## 2014-present

- Developed and executed sales strategies for a \$10 million annual sales quota.
- Managed a team of sales representatives and provided coaching and training on sales techniques and customer relationship management.
- Managed the preparation of sales reports to be presented to the sales department.
- Built and maintained strong relationships with clients, resulting in a 25% increase in revenue in the past year.
- Consistently exceeded sales targets, with a track record of achieving 120% of sales quota.

## Sales Manager - Valley Spring Corporation/ Location

#### 2010-2014

- Oversaw a sales team of 10 representatives and implemented sales strategies that resulted in a 20% increase in revenue within the first year.
- Developed and maintained relationships with key accounts and managed the sales pipeline to ensure customer satisfaction and revenue growth.
- Top performer in several quarters.
- Conducted market research and analyzed data to identify new business opportunities and develop effective marketing campaigns.
- Provided coaching and training to sales representatives on effective sales techniques and customer relationship management.

## **Project Experience**

Spearheaded an effort to acquire new providers, increasing the company's product portfolio by 14% in one year.

## Education

#### Bachelor of Business Administration in Marketing - Valley Spring University

## May 2010

- GPA: LIST
- AWARD
- AWARD

#### **DEPARTMENT - SCHOOL**

#### May 2009

- GPA: LIST
- AWARD
- AWARD

### Skills

### **Expertise**

- Proven ability to develop and implement successful sales strategies that achieve and exceed sales targets.
- Extensive experience in developing and maintaining strong relationships with clients and stakeholders.
- Excellent communication skills and ability to effectively negotiate and close deals.
- Strong business acumen and ability to analyze market trends and develop effective marketing campaigns.
- Proficiency in Salesforce and other CRM software.

# Licenses & Accreditations

## **Licenses Licenses & Accreditations**

- Certified Sales Development Representative (CSDR)
- Certified Professional Sales Person (CPSP)
- Salesforce Certified Administrator