

NAME

TITLE

000-000-0000 / EMAIL / CITY, STATE, ZIP

Profile

Experienced CEO with over 15 years of experience leading and expanding a family-owned business. Committed to preserving the company’s legacy while driving innovation, increasing profitability, and maintaining an environment that respects the values and culture inherent in a family-owned enterprise.

Experience

Chief Executive Officer - Swift Prototypes / Aurora, IL

MONTH 2008 - Present

- Championed a sustainable growth strategy, escalating revenues by 40% over a decade, ensuring the longevity and financial vitality of the family business.
- Orchestration of SAP Business One ERP system integration, enhancing operational transparency and business intelligence.
- Cultivated an organizational culture that synergizes familial legacy with contemporary entrepreneurial practices.
- Expedited regional footprint expansion, establishing three strategic business units augmenting market share.
- Navigated the business's digital transformation, transitioning to an e-commerce model, driving a 30% uplift in online sales.

General Manager - Life Plan Professionals / Aurora, IL

MONTH 2003 – MONTH 2008

- Piloted daily operations across multiple departments, optimizing resource allocation and operational efficiency.
- Deployed Salesforce CRM system, augmenting customer experience and nurturing customer loyalty.
- Engineered a data-driven strategic marketing campaign, catalyzing a 20% growth in the customer base.
- Oversaw fiscal management and budget planning, fortifying financial health and stability.
- Led talent acquisition and professional development initiatives, ensuring talent retention and high-performance culture.

Project Experience

- Pioneered the SAP Business One ERP system integration, achieving a unified business operations framework.
- Assembled a cross-functional team of IT experts and external consultants for streamlined ERP deployment.
- Resulted in enhanced data management capabilities, operational efficiency, and agile decision-making.

Education

Bachelor of Science in Business Administration - Northern Illinois University

MONTH 2003

- GPA: LIST
- AWARD
- AWARD

DEPARTMENT - SCHOOL

MONTH YEAR

- GPA: LIST
- AWARD
- AWARD

Skills

Expertise

- Family business dynamics
- Strategic planning
- Empathetic leadership
- Change management
- Adaptability

Licenses & Accreditations

Licenses & Accreditations

- Certified Business Succession Planner, The American College of Financial Services
- Certified Management Accountant, Institute of Management Accountants