

NAME

TITLE

000-000-0000 / EMAIL / CITY, STATE, ZIP

Profile

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Experience

Contract Graphic Designer - Company / Location

October 2021 – Current

- Develop, improve, and redesign advertisements and marketing materials for local and overseas clients on a contract basis
- Evaluate and create design packages for marketing and branding campaigns
- Provide time and budget projections for prototypes and final design products
- Create production-ready graphics for small and large clients within an agreed budget and delivery date.
- Collaborated with several firms on small and large-scale projects

Graphic Design Specialist- Company / Location

April 2021 – June 2022

- Worked with various teams to develop and implement designs for existing and new product logos and packaging.
- Prepared rough sketches and illustrations of materials to discuss them with clients and learn more about their expectations
- Worked on business items like posters, ads, catalogs, and brochures.
- Led a team of junior and intern graphic designers to produce various business collaterals and creative art products
- Created infographics, videos, and other forms of media for advertising purposes while ensuring premium-quality media productions

Project Experience

- Designed the Book Cover for the 2021 Fall and Winter collections of a local fashion outlet
- Led the creative process for a Multiple Sclerosis Awareness campaign in 2019
- Created my own Youtube Channel to teach and showcase graphic design projects, reaching 20,000 subscribers in 18 months.

Education

2020

Bachelor of Arts with a major in Graphics Design- University of North Georgia

- GPA: LIST
- AWARD
- AWARD

2016

Associate of Arts in Graphic Design - Academy of Art University

- GPA: LIST
- AWARD
- AWARD

Skills

Expertise

- Excellent at managing time
- Capable of staying creative under stress and heavy workload
- A team player but can work on solo projects
- Attentive to details
- Good at multitasking

Licenses & Accreditations

Licenses Licenses & Accreditations

- Adobe Certified Associate (ACA)
- Adobe Creative Suite (Illustrator, After Effects, Photoshop, Dreamweaver)
- QuarkXPress
- Professional Certified Marketer (PCM)