

NAME

TITLE

000-000-0000 / EMAIL / CITY, STATE, ZIP

Profile

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Experience

Social Media Marketing Intern - Company / Location

MONTH YEAR - Present

- Job Description: Served as a marketing intern for six months at a primary streaming service, conducting market research, analyzing trends, and creating content for social media platforms
- Results: Grew the company's Instagram page by 25% and added 10,000 new followers to the TikTok and Facebook pages for the company
- Additional Competencies: Performed other responsibilities, including attending weekly meetings, brainstorming, idea generation, and event management
- Other: Performed office tasks, including copying, writing memos and reports, and data management and organization

Product Marketer on Social Media - Company / Location

MONTH YEAR – MONTH YEAR

- Job Description: Worked as an affiliate marketer on my Instagram and TikTok profiles to promote and sell products with third-party companies
- Results: Earned \$5,000 monthly in affiliate commissions and boosted sales for companies across different market sectors
- Additional Competencies: Managed and grew my social media accounts to over 300,000 followers, created and promoted content, and learned basic marketing skills
- Other: Worked collaboratively with other influencers to promote and market products and services and independently researched social media metrics and trends

Project Experience

- Marketing Projects: Through my college outreach program, I worked on independent freelance marketing projects with a dozen companies and helped market over 20 products to college students
- Social Media Content Creation: Developed six successful social media accounts on marketing and sales and worked with 12 other creators to develop their budgets
- Debate Club Leader: Led the debate club for two years and participated as a technology debate strategist for two years

Education

Bachelor's Degree in Marketing and Communications - SCHOOL

MONTH YEAR

- GPA: 4.0
- Completed my thesis on social media marketing

Minor in Digital Technology- SCHOOL

May 2009

- GPA: 3.7
- AWARD
- AWARD

High School Diploma - SCHOOL

May 2009

- GPA: 4.8
- AWARD
- AWARD

Skills

Expertise

- Creative and innovative
- Independent worker
- Fluent in French, English, and Spanish
- Excellent computer skills (Microsoft Office, Google Suite, HubSpot Marketing, etc.)
- Motivated and driven

Licenses & Accreditations

Licenses Licenses & Accreditations

- Google Ads Certification
- Hootsuite Social Marketing Certification Course (99% accuracy on final test)
- HubSpot Email Marketing Certification