

# NAME

TITLE

000-000-0000 / EMAIL / CITY, STATE, ZIP

## Profile

To leverage my creative and technical skills as a Product Photographer and contribute to the growth of a dynamic and innovative organization. Seeking a challenging role that allows me to utilize my photography skills to capture the essence of products and enhance their visual appeal, while working collaboratively with a team of professionals.

## Experience

### UGC Creator - Company / Location

MONTH YEAR - Present

- Take photos and videos featuring branded products for the brand to use on their social media.
- Edit photos to fit the brand's style guide and image standards using Canva or other editing software.
- Work with natural light and artificial light (as necessary) to capture products in the best possible light.
- Use the front and back cameras on a smartphone when photographing products with or without oneself in the image.
- Send photos with a watermark to the brand for final approval, removing the watermark upon payment.

### Pet Photographer - Company / Location

MONTH YEAR – MONTH YEAR

- Coordinate photoshoots with clients, from the schedule to the venue location.
- Set up lighting and camera equipment before the shoot is set to begin.
- Provide props and toys to keep the subjects in the frame and looking good.
- Take multiple shots of the subjects and from different angles.
- Review the footage and photos later, editing the photos as needed in professional editing software.

### Project Experience

- Develop a product photography portfolio using brands currently available in my home.
- Create a new Instagram account showcasing work as a product photographer, using the account to connect with potential clients.
- Work with local businesses to take pictures of their products.

## Education

### BSc Marketing with a minor in Art - Missouri State University

MONTH YEAR

- GPA: LIST
- AWARD
- AWARD

### DEPARTMENT - Canva Design School

MONTH YEAR

- GPA: LIST
- AWARD
- AWARD

## Skills

### Expertise

- People skills
- Knowledge of natural and artificial lighting
- Able to use a smartphone or DSLR
- Experience with different editing software
- Client relationship management

## Licenses & Accreditations

### Licenses & Accreditations

- Meta Certified Digital Marketing Associate