NAME

TITLE

000-000-0000 / EMAIL / CITY, STATE, ZIP

Profile

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Experience

Self-Employed Artist - Company / Location

MONTH YEAR - Present

- Painted a 12' x 12' outdoor mural for the Downtown Artist Collective
- Taught a sculpture class at the City Community College for six semesters
- Hosted an art show at City Gallery, selling all paintings before the closing date
- Designed the sets for five plays at Playhouse on the Square
- Curated group art shows for the Downtown Artist Collective at three new galleries

Marketing Manager - Design Firm/ Location

MONTH YEAR - MONTH YEAR

- Created online ad campaigns for 15 companies using social media, paid ads, and email newsletters
- Increased page rankings for five clients, bringing them to the top result by implementing on-page and off-page SEO
- Designed five websites for clients, plus one complete redesign for a global company
- Printed ad campaigns for use on postcards, mailers, brochures, billboards, and bus stop displays
- Worked with a global affiliate startup to develop a logo, branding, color scheme, landing page, and social media profiles from scratch

Project Experience

- Founding member of the local group, Downtown Artist Collective
- Volunteer to teach painting classes at the local dementia daycare for the elderly

Education

Bachelor of Fine Art in Photography - City University

MONTH YEAR

- GPA: LIST
- AWARD
- AWARD

Master of Fine Art in Creative Writing - City University

May 2009

- GPA: LIST
- AWARD
- AWARD

Skills

Expertise

- Driven and inspired to produce unique creative work
- Give back to the community with classes and volunteering
- Help other artists find support and creative outlets
- Time management and deadline adherence
- Visual communication

Licenses & Accreditations

Licenses Licenses & Accreditations

- Member of the Professional Photographers of America
- Member of the Association of Writers and Writing Programs