

NAME

TITLE

000-000-0000 / EMAIL / CITY, STATE, ZIP

Profile

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Experience

Graphic Design Specialist - Company / Location

July 2021 – Current

- Create concepts for visuals based on the specifications and requirements of the project.
- Conduct market research to decide what kind of visual products would work best on target demographics while designing logos, trademarks, and other project details.
- Tested the produced graphics across various media to ensure proper layout.
- Educated clients on design trends and formats that suit their needs as a business
- Deliver my work on time to facilitate project competition for other colleagues and ensure client satisfaction

Junior Graphic Designer - Company / Location

Feb 2018 – July 2019

- Created 100+ graphics, materials, and templates as mock-ups and prototypes for client meetings
- Carefully ensured the consistency, accuracy, and overall quality of produced media
- Communicated with outside agencies and media publishers (online and offline) to ensure a smooth design process
- Pitched a wide range of creative ideas and solutions during design and brainstorming meetings
- Assisted senior team members while developing illustrations and logos for multiple business partners

Project Experience

- Participated in a grand redesigning project of a top-selling eCommerce website that led to increased sales by 7%
- Led a team to redesign a community college emblem and logo in online communications and printables
- Provided concept visuals and illustrative infographics for a 2020 market data report on the effects of the Pandemic on Photography

Education

Master of Arts (MA) in Graphic Design- Academy of Art University

2019

- GPA: LIST
- AWARD
- AWARD

Bachelor's in Advertising and Graphic Design Degree - Grand Canyon University

2017

- GPA: LIST
- AWARD
- AWARD

Computer-Aided Drafting and Design Diploma -

West Kentucky Community Technical College

2014

- GPA: LIST
- AWARD
- AWAR

Skills

Expertise

- Collaborating and working with large teams
- Problem-solving and analytical thinking
- Flexibility and openness to feedback and suggestions
- Originality and creativity
- Visual storytelling

Licenses & Accreditations

Licenses Licenses & Accreditations

- Advanced Graphics Design
- Adobe Certified Expert (ACE)
- Adobe Creative Suite (Illustrator, After Effects, Photoshop, Dreamweaver)
- Graphic Design Specialization
- UI/UX Design Specialization