

# NAME

TITLE

000-000-0000 / EMAIL / CITY, STATE, ZIP

## Profile

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## Experience

### Senior Graphic Designer - Company / Location

January 2021 – Current

- Spearheaded and managed graphic design projects from initiation to completion, leading a team of 15 designers in a creative advertising firm
- Meet top clients to discuss and present concepts and final products.
- Specify and estimate the necessary materials and budget needed to finish projects.
- Monitor the projects and discuss milestones and deadlines with graphic designers
- Produced high-end catalogs, brochures, flyers, and other marketing materials for several campaigns.

### Specialist Graphic Designer - Company / Location

June 2018 – December 2020

- Designed layouts for several marketing and packaging elements, such as display catalogs, brochures, etc.
- Developed several browser user interfaces using advanced tools and various programming languages
- Coordinated with the market research department to ensure the consistency and suitability of the final product
- Mentored and trained various junior graphic designers as well as interns, and freelancers.
- Worked closely with publishers and printers to ascertain the standard of printed collateral, and packaging.

### Project Experience

- Worked with a team to update the company's logos, images, and catalogs to meet the newest trends in the market.
- Conducted research on various competitor websites and created presentations to improve work efficiency by incorporating Google Analytics.

## Education

2018

### Master's Degree in Graphic Design (MA)- Maryland Institute College of Art

- GPA: LIST
- AWARD
- AWARD

2012

### Bachelor of Arts in Graphic Design - Doeside Academy of Fine Arts

- GPA: LIST
- AWARD
- AWARD

## Skills

### Expertise

- Team leadership
- Project management
- Problem solving
- Analytical thinking
- Attention to details

## Licenses & Accreditations

### Licenses Licenses & Accreditations

- Adobe Certified Expert (ACE)
- UI/UX Design Specialization
- Advanced Graphics Design
- Graphic Design Specialization