

# NAME

TITLE

000-000-0000 / EMAIL / CITY, STATE, ZIP

## Profile

Passionate and experienced massage therapist with over a decade of experience seeking a long-term therapeutic and medical masseuse position. I am skilled in hot stone, deep tissue, Swedish, cranial sacral, Shiatsu, and reflexology.

## Experience

### Licensed Massage Therapist - Company / Location

MONTH YEAR - Present

- Job Description: Served six years as a full-time therapist at the Four Seasons Hotel in New York City, providing 30-90-minute massages to 5-10 clients daily.
- Results: Increased revenue by nearly 75% from 2016 to 2022, had an average return rate of 65%, and increased sales of aromatherapy and skin care products by 36%.
- Additional Capabilities: Provided comprehensive evaluations and customized massage plans for each client and managed a team of six massage therapists.
- Other: Introduced new skincare and aromatherapy products, implemented a new membership program, and managed outreach and marketing for the spa.

### Licensed Massage Therapy - Company / Location

MONTH YEAR – MONTH YEAR

- Job Description: Served as a full-time massage therapist for five years at the Day Spa in Albany, New York, working with 5-10 clients daily.
- Results: A return rate of 63% and increased membership sales by 32%. I have earned an average rating of 4.5/5 stars on the company website.
- Additional Capabilities: Launched a testimonial and referral program to boost sales and created a membership program that improved average return rates by 33%.
- Other: Collaborated with other massage therapists on customized treatment plans and mentored junior massage therapists through the mentorship program.

### Project Experience

- Aromatherapy Massage Program: Created and launched an aromatherapy massage program and sequence for the Four Seasons hotel.
- Massage Therapy Influencer: Created a social media account with 60k+ followers and partnered with select skincare brands for promotion.
- Massage Education: Offered free massage therapy courses for local university students and seniors through a volunteer program.

## Education

### School of Therapeutic Massage and Reflexology - STMR in New Haven

MONTH YEAR

- GPA: 4.0
- 60 hours of practice experience.
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### Certified Nutrition Coach - Coaching Institute

May 2009

- GPA: LIST
- AWARD
- AWARD

### School of Physical Therapy - University of New Haven

MONTH YEAR

- GPA: 4.3
- Completed the 900-hour program

## Skills

### Expertise

- Physical Therapeutic Techniques
- Massage Techniques
- Geriatric physical therapy & massage
- Business and Marketing Skills
- Customized Massage Treatment Plans

## Licenses & Accreditations

### Licenses Licenses & Accreditations

- Certified Massage Therapist (CAMTC) in Connecticut
- Certified by the National Certification Board for Therapeutic Massage and Bodywork
- Certified Physical Therapist through the American Board of Physical Therapy