

# NAME

TITLE

000-000-0000 / EMAIL / CITY, STATE, ZIP

## Profile

I am an experienced advocate and high-achieving student seeking a position where I can leverage my communication and organization skills to further student outcomes and foster a community within my sorority.

## Experience

### Vice President - Company / Nu Alpha Phi

MONTH YEAR - Present

- Job Description: Served as the vice president of NAP last year, organized recruitment and selection, and oversaw public relations and outreach.
- Results: Increased rush bids by 34%, increased event attendance rates by 22% on average, was encouraged to re-apply.
- Additional Competencies: Filled in as Treasurer, managed the budget for four months and collaborated with other sororities to plan events and manage PR.
- Other: Successfully negotiated more freedom to host events with the student body president.

### Social Media Marketing Intern - Company / Location

MONTH YEAR – MONTH YEAR

- Job Description: Interned at a significant digital marketing firm and managed social media accounts and marketing campaigns across six different platforms.
- Results: Improved engagement by 22%, increased customer acquisition by 11%, and tripled the number of followers.
- Additional Competencies: Implemented public relations tactics to enhance the company's image and capitalized on client relationships to create a virtual community.
- Other: Planned and managed three live digital events and debates

### Project Experience

- Social Media Influencer: Create content for over 100,000 followers on Greek life and the benefits of rushing a sorority. I created an account for the sorority with over 40,000 followers.
- Disability Advocate: Successfully advocated for the rights of disabled students and encouraged the university to provide accommodations for more students.

## Education

### Bachelor of Arts in Communication - Claremont College

MONTH YEAR

- GPA: 4.0

### Minor in Business Administration - SCHOOL

May 2009

- GPA: 4.0

### High School Diploma - SCHOOL

May 2009

- GPA: 3.98
- National Merit Scholarship
- Was president of the Debate club.

## Skills

### Expertise

- Negotiating
- Communication
- Advocacy
- Writing
- Marketing

## Licenses & Accreditations

### Licenses Licenses & Accreditations

- Certified Professional Technical Communicator (CPTC)
- Certified in Non-Violent Communication
- Certified in Restorative Justice