

NAME

TITLE

000-000-0000 / EMAIL / CITY, STATE, ZIP

Profile

Strategy consultant with a background in startups and small businesses. Seeking to help new companies create compelling, achievable business maps for their first five years.

Experience

Business Strategy Consultant - Small Biz Org / Location

MONTH 2018 - Present

- Analyzes data to create quarterly reports for small business investors.
- Leads client meetings to ensure business owners participate in the entire planning process.
- Provides hands-on management for five startups annually.
- Saw an 80% success rate for small businesses within five years.
- Collect customers' views on different services and their ideal package to help the company design its services as per the market.

Junior Strategy Consultant - City Consultation Firm / Location

MONTH 2016 – MONTH 2018

- Assisted senior consultants with a caseload of ten clients annually.
- Increased client base by bringing on five new businesses within two years.
- Compiled financial data to create presentations for stakeholders.
- Contributed to client meetings by providing a background of business operations since the previous liaison.
- Reduced profit loss risk point by 5% in the first year and 7% in the consecutive years.

Project Experience

- Assisted a pharmaceutical company in developing a market entry strategy for a new therapeutic area and geographical market.
- Led a team of consultants in the development of a corporate strategy for a global technology company operating in the telecommunications sector.

Education

Master's in Entrepreneurship - University of California

MONTH 2018

- GPA: LIST
- AWARD
- AWARD

Bachelor's in Marketing Management - University of Michigan

MONTH 2015

- GPA: LIST
- AWARD
- AWARD

Skills

Expertise

- Analytics
- Client relations
- Negotiation
- Problem-solving
- Risk management

Licenses & Accreditations

Licenses & Accreditations

- Financial Modeling and Forecasting Certificate, 2020
- Organizational Development Certificate, 2017